ILAD Undergraduate Programs Communication Field Learning Outcomes (Version 3.1)

3.1. Possessing sufficient knowledge in scientific, social, economic, legal, political, social, and cultural issues related to the communication field and programs, with an interdisciplinary perspective; having the ability to form and defend consistent and comprehensive ideas based on this knowledge.

3.2. Possessing the ability to conduct research, planning, product development, and implementation specific to the field with a creative and critical approach.

3.3. Having the ability to work collaboratively in teams within the field.

3.4. Possessing the ability to apply professional ethical principles in their work.

3.5. Being sensitive to the universal and societal impacts of professional work in the field, such as sustainable development goals, public interest, and public service, as well as its legal implications.

3.6. Having knowledge and experience in professional practices in the workplace (internship).

3.7. Possessing knowledge and skills in entrepreneurship and business development.

3.8. Successfully completing at least two non-field (university elective) courses.

3.9. Having knowledge of workplace health and safety.

3.10. Possessing the ability to communicate effectively, both orally and in writing, in at least one foreign language related to the field (at the B1 General Level of the European Language Portfolio).

3.11. Having the ability to effectively use information and communication technologies (software, programs, applications, etc.).