



## **ACCREDITATION INFORMATION FOR COMMUNICATION UNDERGRADUATE PROGRAMMES 2026–2027 ACADEMIC PERIOD**

The Communication Research Association (İLAD), which holds a Quality Evaluation Registration Certificate from the Council of Higher Education Quality Board (YÖKAK) for the accreditation of communication programmes, has carried out evaluation and accreditation processes for 233 communication-related higher education programmes over an eight-year period.

Through the Communication Education Evaluation and Accreditation Board (İLEDAK) established by İLAD, accreditation processes are conducted not only for Communication Faculties within higher education institutions, but also for communication-related programmes offered under faculties such as Fine Arts, Business Administration, Economics and Administrative Sciences, Social Sciences, Art, and Design.

The list of communication programmes that have been awarded the İLAD Accreditation Certificate is published on the İLEDAK website.

Programmes accredited by İLAD / İLEDAK are announced in the Higher Education Institutions Examination (YKS) Guide as having received İLAD Quality Assurance.

Institutions whose programmes receive accreditation certificates may apply for the use of the Turkish Qualifications Framework (TQF – TYÇ) logo. Upon approval by the TQF Board and registration in the TQF database, these programmes are entitled to use the TQF (TYÇ) and European Qualifications Framework (EQF – AYÇ) logos on their diplomas.

Graduates of programmes entitled to use the TQF (TYÇ) and EQF (AYÇ) logos benefit from faster recognition of their diplomas abroad, increased employability opportunities, and facilitation in horizontal and vertical student mobility.

Accredited programmes are also publicly announced on the İLEDAK website. In 2019, the Turkish Patent and Trademark Office registered the İLAD name and logo as a Certification Mark in the field of education and training. Programmes accredited by İLAD may use the İLAD Certification Mark and logo in all written, visual, and audiovisual promotional materials related to the programme as an indicator that their education and training quality complies with established standards.

### **ACCREDITATION APPLICATION REQUIREMENTS FOR THE 2026–2027 PERIOD**

Communication undergraduate programmes wishing to be evaluated for accreditation by İLAD during the 2026–2027 evaluation period must submit their applications to İLAD through their deans by 02 March 2026, using the application form attached to this announcement.

Applications will be evaluated in order of priority based on the date they are received at İLAD's official email address.

### **PROGRAMMES AND INSTITUTIONS ELIGIBLE TO APPLY FOR ACCREDITATION**

Communication undergraduate programmes offered by higher education institutions recognized by the Council of Higher Education (YÖK), both in Türkiye and abroad, may apply to İLAD for General Evaluation accreditation. Programmes applying for accreditation for the first time must have graduated at least one cohort prior to the application date.

Programme evaluation processes conducted by İLAD are carried out by evaluation teams established by the İLEDAK Communication Education Evaluation and Accreditation Board, in accordance with the İLAD/İLEDAK Evaluation Criteria and the Learning Outcomes specific to the Communication Field and Communication Programmes. These criteria define the minimum requirements necessary for a communication programme to receive accreditation. Programmes applying for accreditation will be evaluated based on the İLAD/İLEDAK Evaluation Criteria.

## 2026 ACCREDITATION FEES

For the 2026–2027 accreditation period, accreditation fees have been updated compared to the previous period, in accordance with the decision of the İLAD Board of Directors dated 25.12.2025 and numbered 2025/12. During institutional visits conducted for applicant programmes, travel and accommodation expenses of the İLAD accreditation teams shall be covered by the relevant institution.

The deadline for higher education institutions offering communication programmes to notify İLAD of the programmes for which they intend to apply for accreditation in 2026 is 02 March 2026. The accreditation fees applicable to each programme to be evaluated are presented in the table below.

Type of Evaluation	2026 Accreditation Fee
General Evaluation / Re-General Evaluation	180.000 TL+ KDV
Interim Evaluation with Site Visit	170.000 TL + KDV
Interim Evaluation by Report	85.000 TL +KDV
Evidence Submission with Site Visit (ZKG)	140.000 TL +KDV
Evidence Submission by Report (RKG)	85.000 TL +KDV
Vocational School General Evaluation	170.000 TL +KDV
Vocational School Interim Evaluation with Site Visit	154.000 TL +KDV
Vocational School Interim Evaluation by Report	70.000 TL +KDV

## PAYMENT SCHEDULE

For programmes undergoing General or Interim Evaluation during the 2026–2027 period, the accreditation fees to be paid by institutions shall be invoiced as follows:

- 20% of the total fee, following İLAD's review of the application and confirmation of eligibility, during March–April 2026;

- 40% of the total fee, after the Preliminary Evaluation Reports prepared based on İLEDAK's review of the Self-Evaluation Reports are sent to the institutions, during August 2026;
- The remaining 40%, following the accreditation site visit conducted by the İLEDAK evaluation team, during November–December 2026.

### **ACCREDITATION TIMELINE**

**02 March 2026:** Deadline for higher education institutions offering communication programmes to notify İLAD of the programmes for which they intend to apply for accreditation in 2026.

*(Application forms must be sent to [ilad@ilad.org.tr](mailto:ilad@ilad.org.tr) by the evening of 02 March 2026. Applications will be evaluated in order based on the date of receipt.)*

**16 March 2026:** Deadline for İLAD to notify institutions of the programmes eligible for General Evaluation accreditation in 2026 and to send the relevant contract proposals.

**13 April 2026:** Deadline for institutions to approve and return the contract proposals related to accreditation applications.

**06 July 2026:** Deadline for institutions to submit the Self-Evaluation Reports of the programmes applied for accreditation in 2026 to İLAD in digital format.

**10 August 2026:** Deadline for İLAD to notify institutions of any deficiencies identified during the preliminary review of the Self-Evaluation Reports, through Preliminary Evaluation Reports.

**02 November 2026:** Deadline for notifying institutions of the İLEDAK evaluation teams.

**November–December 2026:** Period during which evaluation teams will conduct institutional site visits.

Institutions intending to apply for accreditation of communication undergraduate programmes are kindly requested to submit their applications in consideration of the above information.

Fusun Özbilgen  
Secretary General  
İLAD