



Prof. Dr. Deniz YENGIN

Prof. Dr. Deniz Yengin completed his undergraduate studies in the Economics Department of the Faculty of Economics and Administrative Sciences at Istanbul Bilgi University. He then completed his master's degree in the Communication Design Program at the Institute of Social Sciences at Istanbul Kültür University. He earned his Ph.D. in Information Studies from the Institute of Social Sciences at Marmara University. Prof. Dr. Yengin has served as a faculty member in the Department of New Media and Communication at Istanbul Aydın University's Faculty of Communication, where he conducted scientific research and studies in the fields of new media, artificial intelligence, communication, tactile society, digital games, and technology. Between 2020-2022, he held the position of Dean at the Faculty of Communication at Istanbul Aydın University, where he conducted both quantitative and qualitative research based on observation and experimentation at the VRlab (Virtual Reality Laboratory) established within the university.

Since February 2022, Prof. Dr. Yengin has served as the Head of the Department of New Media and Communication at Çanakkale Onsekiz Mart University's Faculty of Communication. He has authored several books, including "New Media, Theories and Approaches," "New Media and Tactile Society," "Digital Games and Violence," "Social Media Research," "Research Methods and Applications in Communication Studies," "New Violence in the Virtual World," "Virtual Reality-VR," "New Media Theories 101," and "Symptoms Triggered by Virtual Reality." In addition to his published books in the field of communication, Prof. Dr. Yengin has written articles published in various academic journals and works presented in conference proceedings.